



**Asia-Pacific  
Economic Cooperation**

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**2014/SOM1/CPLG/020**

Agenda Item: 10

## **Updates on ASEAN Competition Policy and Law**

Purpose: Information

Submitted by: ASEAN Experts Group on Competition



**Competition Policy and Law Group Meeting  
Ningbo, China  
21-22 February 2014**



## Updates on ASEAN Competition Policy & Law

Meeting of the APEC Competition Policy and Law Group (CPLG)  
Ningbo, China 21-22 February 2014

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## OUTLINE

- 1 **Competition Policy in ASEAN**
- 2 **Current Progress in the ASEAN Experts Group on Competition (AEGC)**
- 3 **AEGC Deliverables for 2014**
- 4 **Key Challenges and Way Forward**

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AEC blueprint mandated to foster a culture of fair competition.....

**KEY MEASURES AND DELIVERABLES IN 2015**

Introduction of competition policy in at least 7 AMSS

Establishment Strategy and tools for regional competition advocacy

Establishment Core competencies in the areas of institutional building, enforcement and advocacy

3

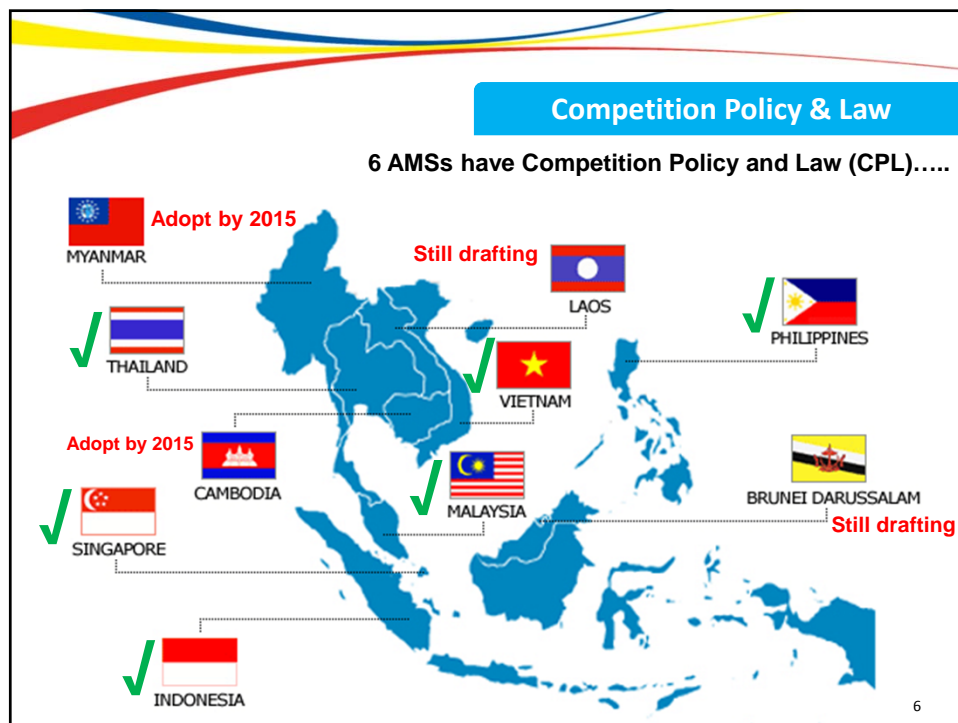
**ASEAN Experts Group on Competition (AEGC)**

- Established in August 2007
- ASEAN regional forum for CPL
- Endeavors to introduce CPL in all ASEAN Member States by 2015
- Five Working Groups

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### Five Working Groups (WGs) in AEGC:

- WG on Capacity Building
- WG on Developing Regional Guidelines
- WG on Developing Handbook
- WG on Developing Regional Core Competencies in CPL
- WG on Developing Strategy and Tools for Regional Competition Advocacy



### Competition Policy Regulatory Body

6 AMSs have competition authorities in place....

A map of Southeast Asia is shown with blue outlines of the countries. Surrounding the map are the national flags of ten countries, each with a purple checkmark to its left. Lines connect the flags to their respective geographical locations on the map. The countries are: Myanmar (top left), Thailand (left), Cambodia (bottom left), Singapore (bottom left), Indonesia (bottom left), Laos (top center), Vietnam (center), Malaysia (center), Philippines (right), and Brunei Darussalam (right). A small number '7' is located in the bottom right corner of the slide.

### OUTLINE

- 1 Competition Policy in ASEAN
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A 3D rendered red figure stands at a white podium on the left side of the slide, gesturing with its right hand. A vertical dashed line on the right side of the slide contains four blue circles, each containing a white number from 1 to 4, corresponding to the outline items. A small number '8' is located in the top right corner and another '8' in the bottom right corner of the slide.

## Strategies for Regional Advocacy and Capacity Building

- Identified Four (4) Key Areas on Capacity Building for Pre-2015
- Conduct of 3<sup>rd</sup> ASEAN Competition Conference in Singapore (July 2013)

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## PUBLISHED ADVOCACY TOOLS BY AEGC



Handbook on Competition Policy and Law in ASEAN for Business 2013



JUNE 2013

[www.aseancompetition.org](http://www.aseancompetition.org)

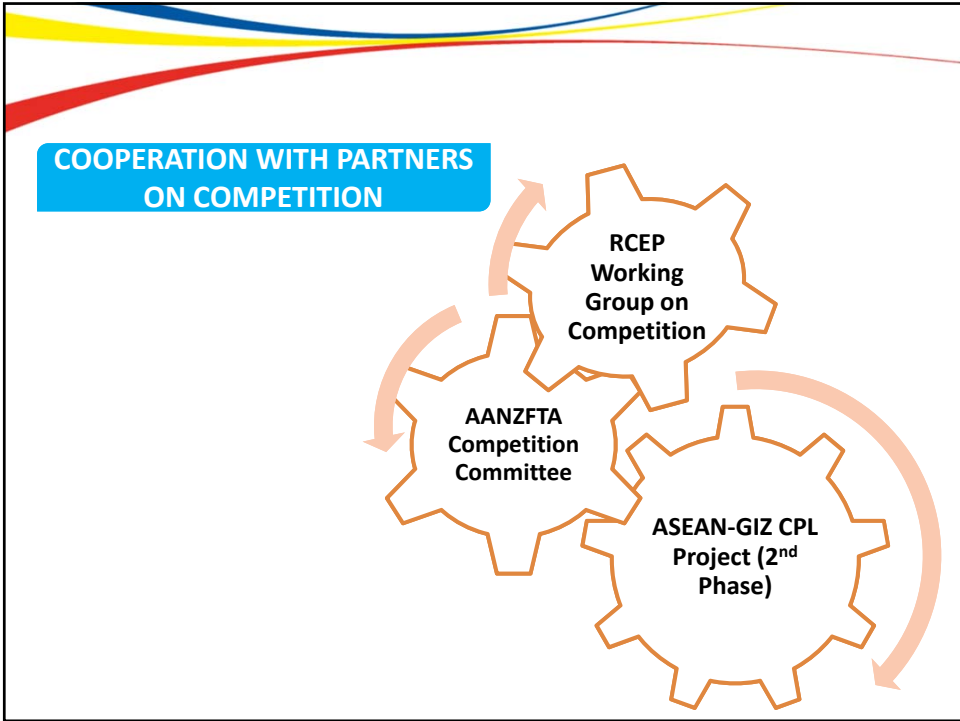


Guidelines on Developing Core Competencies in Competition Policy and Law for ASEAN



AUGUST 2010

NOVEMBER 2013



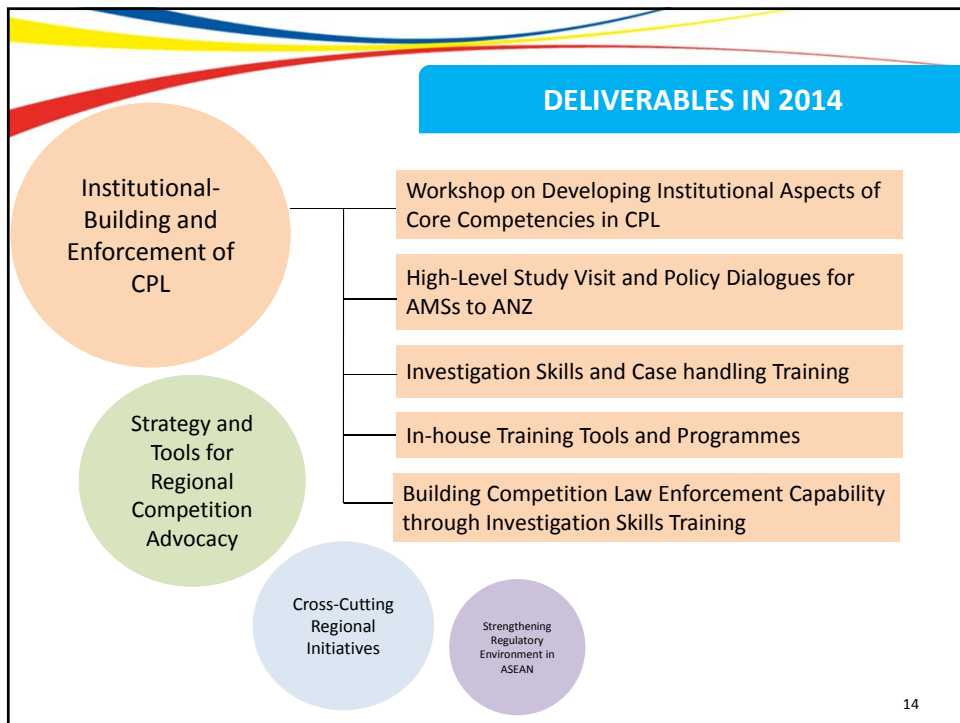
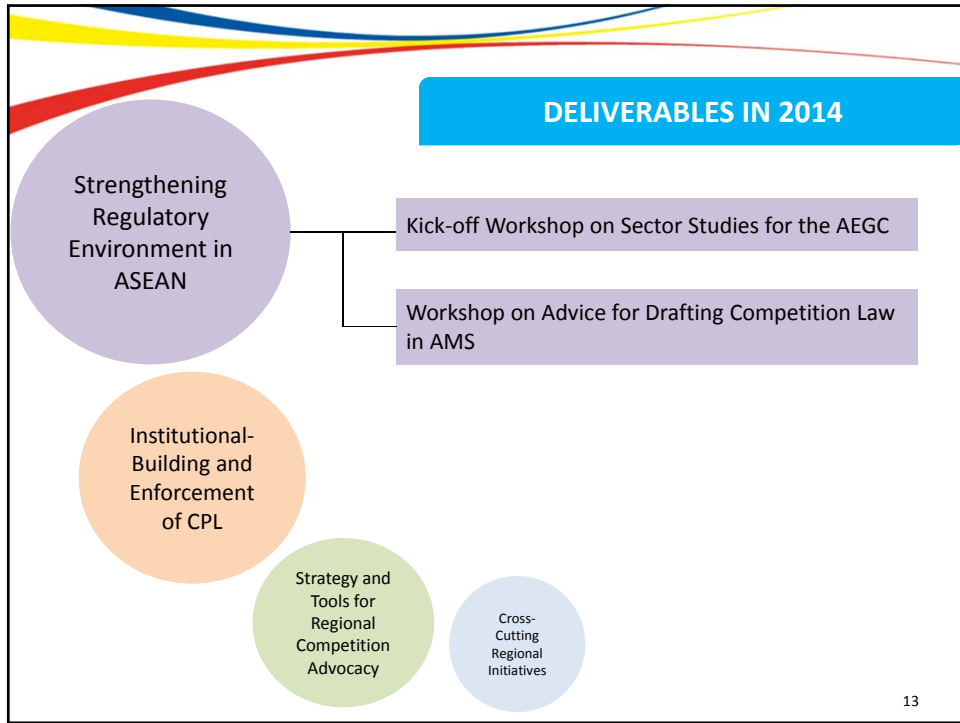
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**OUTLINE**

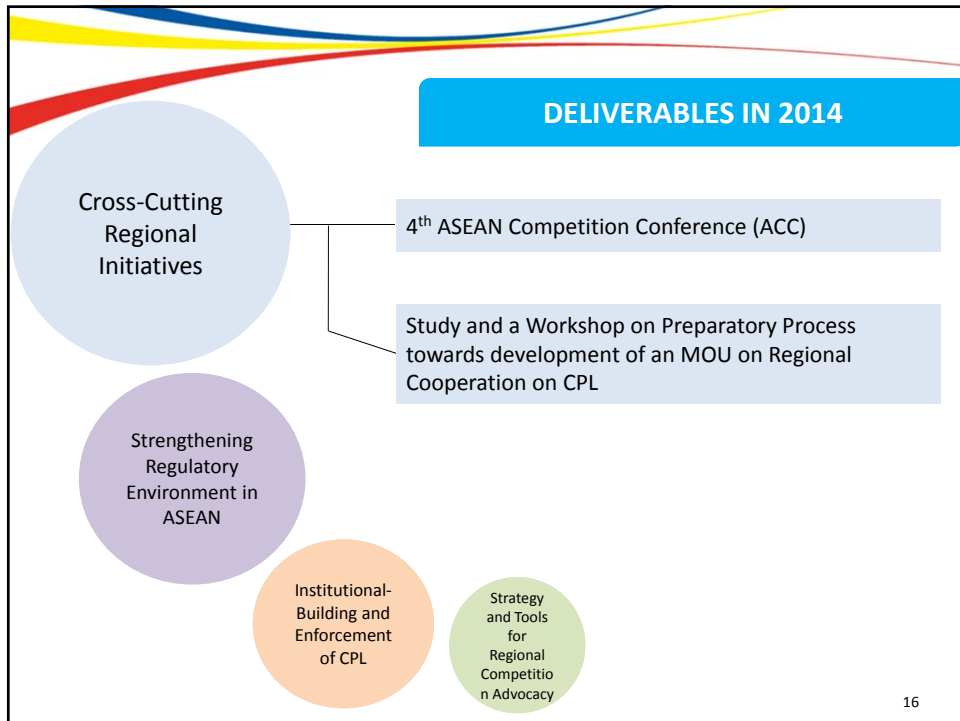
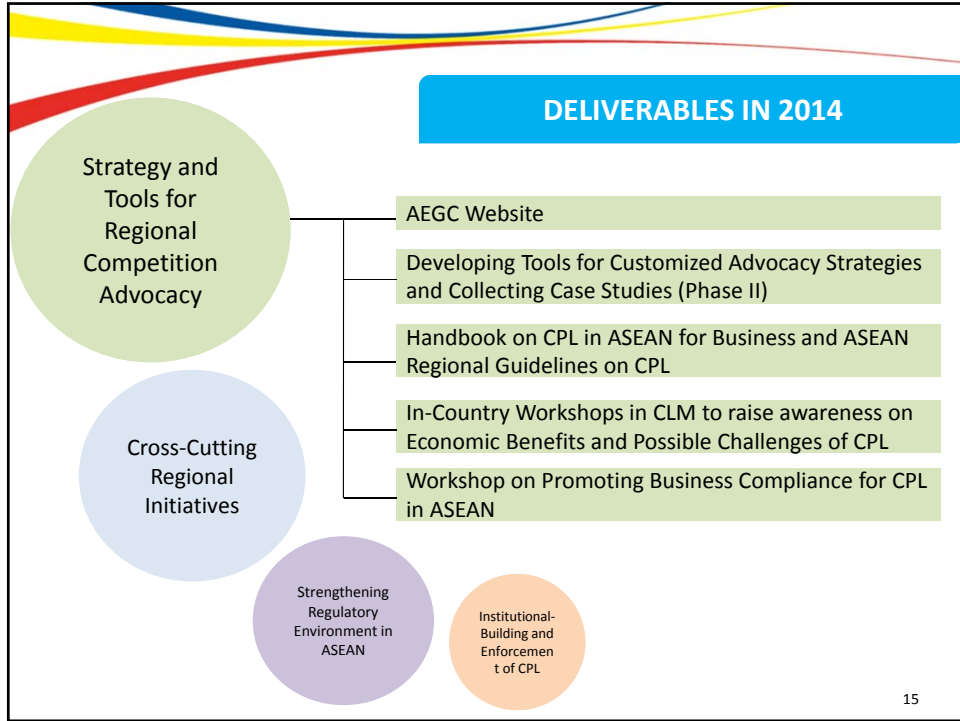
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## KEY CHALLENGES

- Implementation Gap of CPL among AMSs
- Conflict of national interest vs regional commitment
- Coordination is an issue – donor parties, terms of engagement with sectors bodies
- Increasing cross-border commercial transactions

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## WAY FORWARD

- **MONITOR AND EVALUATE** the progress of CPL through quantitative measurement of outcomes
- **LINK** bilateral assistance to regional commitments – how to better improve coordination to bridge the implementation gap
- **ENHANCE** information management system through the use of new media (websites/apps) more extensively to promote AEC initiatives
- **INCREASE** outreach by involving business/private sector and other stakeholders

