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The role of an Enforcement Agency in Enforcing Competition Laws

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Who We Are

- a ministerial-level central administrative agency
- a quasi-judiciary body
- consist of a committee, the decision-making body, and a secretariat, the working body
- Committee has 9 members
 - chair & vice-chair : recommended by the Prime Minister appointed by the President
 - other commissioners : recommended by the chair appointed by the President

- Responsible for four main tasks
 - promoting competition
 - strengthening consumer's sovereignty
 - creating a comparative environment for SMEs
 - restraining concentration of economic power

enforce 9 acts

Monopoly Regulation and Fair Trade Act,
 Omnibus Cartel Repeal Act, Adhesion Contract
 Act, Fair Labeling and Advertising Act, Door-to-Door Sales Act, Installment Transaction Act,
 Consumer Protection in Electronic Commerce Act,
 Fair Subcontract Act, Fair Franchise Transaction
 Act

History & Organization of KFTC

- 1981. Established under Economic Planning Board (EPB) pursuant to the enactment of MRFTA
- 1994. Separated from the EPB as an independent vice ministerial-level central administrative organization
- 1996. The status of KFTC Chair was elevated from vice-ministerial to ministerial level
- 2004. 9 bureaus, 4 regional offices with 416 staff

1. Independence & accountability

- granted independence in enforcement of competition law, personnel and budgeting
 - the only governmental agency entrusted with the enforcement of competition law
- Independent from other ministries and free from the influence of interest groups in its investigation, case deliberation and resolution
 - Decision is made based on the consensus of committee members.
 - Terms of office is guaranteed for 3 years.

2. Legal Powers

- Investigative power such as the order to submit relevant documents, administrative fines
- Impose corrective measures including request for indictment, corrective order, corrective recommendation
 - The Scope and the level of the measures have expended and risen since 1981
- The amount and number of cases of imposing surcharges also increased

3. Relation with Other Authorities

A. Relation with other ministries

- 1) Prior-Consultation rights under the MRFTA
 - other government agencies are required to consult the KFTC in the enactment or revision of anti-competition acts or decrees

- 2) Ex-post regulation Reform
 - ex-officio member of the Regulatory Reform Committee
 - 1997-2002 : improved a total of 147 regulation
 - 1999 : enactment of the Omnibus Cartel Act to eradicate cartels in other acts
- 3) attend and present opinions at the cabinet meeting
 - make recommendation and deliver opinions on competition policy
 - raise awareness on competition issue among heads of government ministries

B. Relationship with Sector-specific Regulators

- the only government authorities entrusted with the enforcement of competition policy
- possible overlap between the rights of the KFTC and that granted to the regulators
 - X Tele-communications Commission, Electricity Commission, Broadcasting Commission

- 2 approaches to address the overlap in regulation
 - i) prior-consultation system in the enactment of acts and decrees

ex) on the proposed amendment to Broadcasting Act submitted by the Korea Telecommunications Commission, the KFTC exercised its priorconsultation rights to remove provision that would trigger the overlap

ii) consultation between working-level officials from the KFTC and regulators

- Sector-specific regulators : responsible for the technical regulations
- KFTC: responsible for general competition issues
- Exchange of opinions takes place

ex) signed an agreement with the Ministry of Information and Technology to clarify the mandate of each party and establish working-level consultation body

4. the right of plaintiff in due process

- A. Right to appeal
 - 2 ways to appeal
 - i) Raise objection to the KFTC
 - Objections should be raised within 30 days.
 - KFTC should conduct deliberation within 60 days.
 - Until 2002, 546 objections have been submitted. 92 objections have been accepted.

B) Appeal to court

- Filing should be made within 30 days.
- Appeal cases are increasing in number.
 - Out of 370 appeal cases, 210 cases have been filed since 2000
- The reason for the increase
 - Public awareness on the redemption-seeking process in court has been raised
 - The KFTC have been enforcing competition law more rigorously and imposing tougher sanctions
- KFTC's winning rate is over 85%
 - Out of 216 cases, the KFTC has won 185 cases

Conclusion

- How to design competition authority is important for effective enforcement
- Possible elements for effective competition agency
 - Independence, accountability, legal powers, relationship with other authorities, due process
- KFTC's proactive responses to the rapidly changing economic environment and belief of Korean government in market economy