

DESIGNATION OF SPECIFIC UNFAIR TRADE PRACTICES IN THE TEXTBOOK BUSINESS

December 20, 1955
Fair Trade Commission Notification No. 5

In accordance with the provisions of Section 2(9) of the Act Concerning Prohibition of Private Monopolization and Maintenance of Fair Trade (Law No. 54 of 1947), Specific Unfair Trade Practices in the Textbook Business shall be designated as follows:

Specific Unfair Trade Practices in the Textbook Business

1. Any person who operates the business of publishing or selling textbooks used at elementary schools, junior high schools, high schools and other equivalent schools (hereinafter referred to as "Textbooks") provides or offers to provide economic benefits including money, goods, treat (hereinafter referred to as "wining and dining") or any other such inducement, directly or indirectly, to the person who uses or is involved in selecting the textbooks (hereinafter referred to as "Users or Persons Interested in Selection") as an inducement to use or selection of textbooks published by himself or herself or any specific person. Also, any person who operates the business of publishing Textbooks, directly or indirectly, induces Users or Persons Interested in Selection to finally use or select the Textbooks published by him or her by providing or offering provision of economic benefits including money, goods, treat or any other such inducement to them in association with the sale of books other than Textbooks, magazines, teaching materials, teaching implements and the like.
2. Any person who operates the business of publishing Textbooks, directly or indirectly, provides or offers the provision of economic benefits including money, goods, treat or any other such inducement to any person who operates the business of selling Textbooks with the purpose of leading him or her to induce Users or Persons Interested in Selection to use or select Textbooks published by the former.
3. Any person who operates the business of publishing Textbooks, directly or indirectly, calumniates and defames the persons who also follow the business of publishing another Textbooks or the Textbooks themselves in addition to interfering with use or selection of the other Textbooks in any unjust manner.